

REMMY MAJALA

Broadcast Journalist · Media-Innovation Practitioner · Newsroom AI Builder

Nairobi, Kenya · Available globally · Open to fellowships, grants & residencies
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PROFILE

A broadcast journalist with fifteen years on air who is now building what comes next for African newsrooms. Selected as a **DW Akademie AI In The Newsroom Fellow**, she is developing the Nexus Newsroom — a journalist-led AI tool designed for the realities of emerging-market media. Her work sits at the intersection broadcasters rarely reach: deep on-air craft, hands-on production, and a working fluency in how artificial intelligence is reshaping the practice of journalism. She builds with the instincts of someone who has spent a career deciding what makes it to air — and what gets cut.

AREAS OF FOCUS

AI x JOURNALISM	MEDIA BUILDING	ON-AIR CRAFT
<i>Newsroom tooling</i>	<i>Owned formats & IP</i>	<i>15+ years, live</i>
Building AI tools for newsroom workflows. DW Akademie fellow. Focused on ethics, editorial integrity, and tools African media can actually deploy.	Creator and owner of Off Air — a flagship interview format launching 2026. Concept, brand, production, and distribution built from zero.	Anchor, host, reporter, and producer across five flagship shows and four networks. Trusted live, in studio and in the field.

INNOVATION & NEWSROOM BUILDING

AI In The Newsroom Fellow *DW Akademie* Oct 2025 – Mar 2026
(Deutsche Welle)

Selected for a competitive international cohort examining AI's role in the practice of journalism.

- ▶ Trained in applying generative AI, large language models, and editorial automation to newsroom workflows in emerging-market contexts.
- ▶ Contributing to DW Akademie's developing framework on AI ethics and editorial integrity for African media.
- ▶ Translated the fellowship into a concrete build — the founding architecture of the Nexus Newsroom.

Founder & Creator — Nexus Newsroom 2025 – Present
Independent · Unveiling 2026

A journalist-led AI tool for newsrooms in emerging markets — built for how African media actually operates.

- ▶ Designing an AI workflow tool grounded in editorial judgment rather than imported assumptions — fast, lean, and accountable to the audience first.
- ▶ Bridging the gap between newsroom craft and applied machine learning, from a working journalist's perspective.
- ▶ Positioning the tool for pilot partnerships with African media houses and innovation funders.

Host & Executive Producer — Off Air *Self-founded owned IP* 2026 – Present

A flagship Kenyan interview show — premium, unhurried, entirely her own.

- ▶ Built the brand, format, editorial code, and intellectual property of a 40-minute audio-visual interview show from zero — launching across YouTube and major podcast platforms.
- ▶ Developed full launch strategy, press materials, and sponsor pitch independently.

- ▶ Demonstrates end-to-end media entrepreneurship: concept, production, distribution, and ownership.

BROADCAST EXPERIENCE

News Anchor · Presenter · Producer

Aug 2024 – Aug 2025

Mediamax · K24 Television

Anchored prime time and produced four programmes simultaneously.

- ▶ Anchored Friday Live prime-time news to a national audience.
- ▶ Hosted Youth Pulse and co-hosted Amka Kenya — one of Kenya's longest-running breakfast shows.
- ▶ Produced editorial segments across news, lifestyle, and current affairs.

Co-Host & Producer — What's Good Africa

Dec 2019 – May 2023

NTV Kenya · DSTV · USA distribution

Took East African creative culture to a five-country audience across two continents.

- ▶ Co-hosted and co-produced a flagship pan-African music, fashion, and lifestyle programme.
- ▶ Originated interview formats; collaborated with international production teams across multiple territories.
- ▶ Built a network across Africa's creative economy — musicians, designers, athletes, and cultural figures.

Host *Switch TV*

2018

- ▶ Hosted lifestyle and entertainment programming for a youth-skewing national audience during the channel's launch.

News Anchor · Host · Producer *Mediamax · K24 Television*

Oct 2008 – Jun 2017

Nine years building the foundation — four shows, one prime-time desk, simultaneously.

- ▶ Anchored news and hosted Arena 254, a leading music and culture programme, alongside breakfast and youth shows.
- ▶ Operated as on-air talent and producer simultaneously across four weekly programmes — an unusual range in Kenyan broadcasting.

CAPABILITIES & RECOGNITION

CAPABILITIES

- ▶ AI in journalism · newsroom tooling · editorial automation
- ▶ Live anchoring · studio & field hosting · longform interview
- ▶ Format development · creative production · post oversight
- ▶ Brand building · IP ownership · media entrepreneurship
- ▶ Public speaking · moderation · multilingual (English, Swahili)

RECOGNITION & PARTNERS

- ▶ **DW Akademie** AI In The Newsroom Fellow, 2025–26
 - ▶ **African Uncensored** Editorial partner
 - ▶ **Odipo Dev** Data-journalism partner
 - ▶ **Broadcast reach** NTV Kenya · K24 · DSTV · USA
 - ▶ **Wynton House** ABRSM-certified vocalist
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